

Please read this "Cookie Use Policy" (hereinafter referred to as the "Policy") carefully.

This Policy describes the rules governing the processing of cookies and similar technologies when visiting the websites of LLC TC "Koblik" (hereinafter referred to as the "Website" or "Websites").

Analytical and advertising cookies are used on the Website only after obtaining the user's consent, expressed by means of the cookie banner.

The Website is owned by LLC TC "Koblik" (TIN (INN) 3663159016, PSRN (OGRN) 1223600007234, sales@koblik.com, tel. +7 (473) 206-77-77, registered address: 394056, Russian Federation, Voronezh, Soldatskoye Pole St., 285/5).

This Policy also establishes the terms of use of the website www.koblik.com. Use of the Website constitutes full and unconditional acceptance of all terms of this Policy. If you do not agree with any of the terms of the Policy, in whole or in part, or with the Policy as a whole, you must refrain from using the Website.

When using the Website, you are prohibited from taking any actions that may impair the functionality of the Website.

1. General Provisions

This Cookie Processing Policy (hereinafter — the "Policy") determines the procedure for the use of cookies and similar technologies on the website www.koblik.com (hereinafter — the "Website").

The Policy has been developed in accordance with the requirements of:

- Federal Law No. 152-FZ "On Personal Data" dated 27 July 2006;
- the requirements for data protection when using individual customisation tools in the information and telecommunications network "Internet" (approved by Order of Roskomnadzor No. 18 dated 24 February 2021).

2. What Cookies Are

Cookies are small text files that are stored on the user's device (computer, smartphone, etc.) when visiting the Website. They contain data on the user's interaction with the Website, such as:

- interface settings;
- session information;
- visit statistics;
- user preferences.

Cookies do not contain malicious code and cannot damage your device.

3. Types of Cookies Used on the Website

The following types of cookies are used on the Website:

- **Necessary (strictly required)** — ensure the basic functionality of the Website (for example, operation of the shopping cart, authorisation). Without them, use of the Website will be difficult or impossible.
- **Functional** — remember the settings selected by the user (language, region, etc.) in order to improve interaction with the Website.
- **Analytical** — collect depersonalised statistics on user behaviour on the Website (number of visits, most popular sections, traffic sources). They are used to analyse and optimise the operation of the Website.
- **Advertising** — help to display relevant advertising and to evaluate the effectiveness of advertising campaigns.

4. Use of Data Collection Services

Yandex Metrica

The web analytics system **Yandex Metrica**, a web analytics service of LLC "Yandex" (16 L. Tolstogo St., Moscow, 119021, Russia; hereinafter — "Yandex"), is installed on the Website.

Yandex Metrica uses cookies to analyse the activity of Website users. The information collected by means of cookies does not disclose the user's identity but may help to improve the operation of the Website.

Information on the use of the Website collected by means of cookies will be transferred to Yandex and stored on Yandex's own servers. Yandex will process this information in order to:

- assess how the Website is used;
- compile reports on the operation of the Website;
- provide other services.

Yandex processes the said information in accordance with the terms of use of the Yandex Metrica service ().

Data retention period: 1 year and 1 month.

Yandex Maps

Yandex may collect the following categories of personal information while you use the Website and its services:

- geolocation information;
- electronic data (HTTP headers, IP address, cookies, web beacons/pixel tags, browser identifier data, hardware and software information);
- the date and time of access to the Websites and/or services.

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Yandex uses cookies and web beacons (including pixel tags) to collect personal information and to associate such information with your device and web browser.

The Yandex Maps service is owned by LLC "Yandex" (16 L. Tolstogo St., Moscow, 119034, Russia).

Terms of use of the Yandex Maps service:

Data retention period: 1 year and 1 month.

Vkontakte

The **Vkontakte Pixel** (VK.com) is used on the Website. The pixel is used to display advertising to VKontakte users who have visited the Website.

Vkontakte is owned by LLC "V Kontakte" (12–14 Khersonskaya St., Letter A, Premises 1-N, Saint Petersburg, 191024).

For further details on the rules for protecting information about users of the VK.com website:

Data retention period: 1 year.

Mango Office

The Website uses the **Mango Office** service (LLC "Mango Telecom", 57 Profsoyuznaya St., Moscow, 117420, entrance under the MANGO OFFICE sign).

Mango Office may collect the following categories of personal information about you while you use the websites and services:

- geolocation information;
- electronic data (HTTP headers, IP address, cookies, web beacons/pixel tags, browser identifier data, hardware and software information);
- the date and time of access to the websites and/or services.

Data retention period: from 1 to 5 years, depending on the browser you use.

5. Cookie Management

The user may at any time:

- view the list of stored cookies;
- delete individual cookies or all cookies;
- prohibit the storage of cookies in their browser settings.

How to disable cookies in popular browsers:

- **Google Chrome:** Settings → Privacy and security → Cookies and other site data.
- **Mozilla Firefox:** Settings → Privacy & Security → Cookies and Site Data.
- **Safari:** Settings → Privacy → Block all cookies.

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- **Microsoft Edge:** Settings → Privacy, search, and services → Cookies and site permissions.
- **Yandex Browser:** Settings → Sites → Advanced site settings → Cookies.

Important: disabling cookies may limit the functionality of the Website (for example, you may need to re-enter your login and password, and interface settings will not be saved).

6. Withdrawal of Consent

The user has the right at any time to withdraw the consent previously granted for the use of cookies:

- by changing the cookie settings on the Website;
- by deleting cookies in the browser settings;
- by sending a request to the email address sales@koblik.com.

Withdrawal of consent does not affect the lawfulness of data processing carried out prior to such withdrawal.

Upon the first visit to the Website, the user is shown a cookie banner allowing them to:

- accept all cookies;
- refuse the use of analytical and advertising cookies;
- configure cookie categories.

The granting or refusal of consent is recorded by the technical means of the Website.

7. Amendments to the Policy

The Website Administration has the right to amend this Policy. The current version is always available at: koblik.com.

Users will be notified of material changes by means of a banner on the Website.

8. Contact Details

For matters relating to the processing of cookies, you may contact:

LLC TC "KOBLIK"

394056, Russian Federation, Voronezh, Soldatskoye Pole St., 285/5

TIN (INN) 3663159016, PSRN (OGRN) 1223600007234

Tel.: +7 (473) 206-77-77, Email: sales@koblik.com

Administration of the koblik.com website